

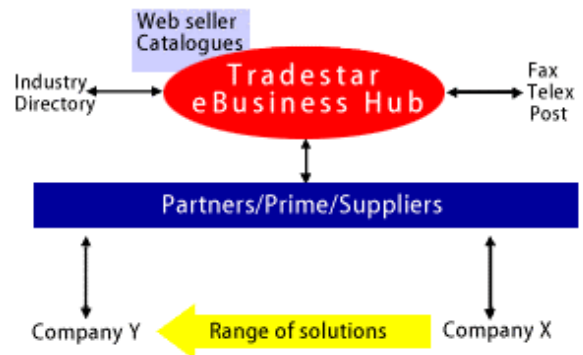
Power

- by the hour

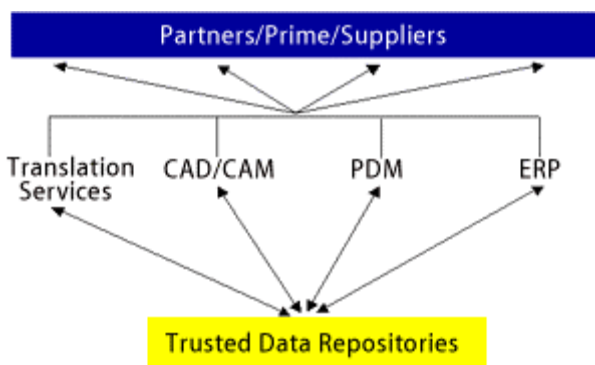
One example of a service offering which can provide 'power by the hour' is Tradestar, from BT Syntegra – a secure eSolution especially set up to meet the shared data needs of industry.

Tradestar consists of three core elements available individually or as a fully integrated set:

- *an eBusiness environment including purchasing, procurement, payment and eCatalogues*
- *trusted data repositories operating under managed access control to facilitate the secure sharing of information*
- *network resident applications that provide low cost use of high value tools and an effective means of achieving data translation between different IT environments*



Electronic security layers protect the user community from external threat and ensures confidentiality between members.



Any trading partner not eCommerce enabled can use the Tradestar core eCommerce service and have a standard application provided, thus enabling them to trade with other members of the community. A paper translation bureau is also available to enable trading between any organisation that is not e-enabled to reduce the paperwork overhead of members and ensure conformity throughout the order, supply and payment process.

The applications required for full utilisation of a Shared Date Environment are expensive to procure and install, and often out of the reach of SME's who may only require the use of the application for as specific phase of a project. Tradestar addresses this problem by providing such applications over the network to subscribers. Translation services are provided resulting in minimum integration activities for those members who have already invested in their own applications.